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Creating Value With Big Data

Three industry thought leaders discuss challenges and best practices as companies strive to optimize the value of data analytics.

How to Create a Data-Driven Company Culture

Big data analytics is a big deal right now in the oil & gas industry. This emerging trend is on track to become an industry

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best practice for good reason: It improves exploration and production ...

How to use big data to strengthen worker safety

The big data world has gone through almost as many changes in the intervening years. The pace of change in the KM world is somewhat more pedestrian — I don't mean that in a bad way. I see KM as a ...

Where Big Data and Knowledge Management Intersect in 2021

Consciousness of the potential value of data has never been higher, yet enterprises still struggle to make the most of it. Companies have more tools and capabilities at their disposal than ever, but ...

Data strategies to drive business value at scale

Find out how to make your cloud app data available for re-use in whatever apps and systems your users want. By

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Joe Gaska; April ...

4 Simple Steps to Maximize Value from SaaS App Data

We're also seeing proposed legislation that tackles data permission and disclosure at the federal level, creating nationwide standards comparable to the California Consumer Protection Act (CCPA) and ...

Three Steps Marketers Should Take To Build A First-Party Data Oasis

During the last decade a tremendous amount of data has been produced by internal and external sources in the form of structured, semi-structured and unstructured data. These are large quantities of ...

Big Data

Deep value investing is about buying companies that other investors don't want. It is about investing in companies where the current situation doesn't look great — actually in many cases it looks

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Six Rules to Avoid Value Traps

Diverse and complex data environments create a challenge for organizations seeking to operationalize analytics to enable the best ...

New SAS Viya offerings help better manage and navigate big data for AI and analytics

Adobe Workfront customer Lincoln Financial explains how to get value from all the data collected in a marketing system of record ...

Adobe Summit 2021 - Lincoln Financial on the role of data in a marketing system of record

Even though big data services are increasingly becoming mainstream, building a good big data career involves getting recruited at a big data job that fulfills your data thirst and serves customers.

Recruitment: Top 10 Best Workplaces to Grow Your Big Data Career

America's aging population will put more of a burden on the nation's healthcare system in the future. Fortunately, four Brown University undergraduates anticipate the difficulties plaguing long-term ...

Intus Care Raises \$1.65M To Create The Data Platform For Long-Term Healthcare Facilities

In 2021, on May 1st, the Russian Cyber Foundation issued a statement announcing that the Cyberspace project has officially passed the public beta test and will be officially launched globally on May ...

Cyberspace uses big data to create an artificial intelligence home ecology 4.0 era.

Data is an exceptionally valuable business and losing information will absolutely bring about losing value ...

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must be employed in creating security instruments and standardizing data types. Another ...

Issues with Cloud Computing and Big Data

Fraud and waste burn through billions a year in wasted investment. Corporations are wondering how to make their ads pay off. The answer is with difficulty. Layers of technology intended to create ...

How Companies Can Deal With Rampant Digital Ad Fraud

Join GamesBeat Summit 2021, happening today! Watch live here! The trial of Apple vs. Epic gets underway today in a virtual hearing in federal court. It's fair to say this is the trial of century ...

Apple vs. Epic Games trial starts with all eyes watching

ZUG, SWITZERLAND / ACCESSWIRE / April 8, 2021 / Kasko2go is dedicated to

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building the first risk assessment solution for the car insurance industry based purely on irrefutable data. Over the last four ...

Kasko2go Catapults Insurance Forward with Big Data

Dremio, the innovation leader in data lake transformation, announced today that CRN ®, a brand of The Channel Company ®, will recognize Dremio on its 2021 Big Data 100 list. This annual list ...

CRN® Recognizes Dremio on Its 2021 Big Data 100 List

Design, engineering and advisory firm Aurecon and property design platform Archistar have joined forces to combine Aurecon's proprietary engineering data with Archistar's Workspace software, creating ...

Aussie companies unite to create 'world-first' data centre site selection tool

It's widely known that Dell has a debt

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problem left over from its massive acquisition of EMC in 2016, and it seems to be moving this year to eliminate part of it in multi-billion chunks. The first ...

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